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SANTA CATALINA BRANCH LIBRARY

YEARBOOK

1939-1940

HOWARD DOND



SEAN CALEIGH FRANKS LIBRARY

YARBOROUGH

1870-1940

HOWARD DOND

To Miss Doris Hoit
We dedicate this book



"The reason firm, the temperate will,
Endurance, foresight, strength, and skill;
A perfect Woman, nobly planned
To warn, to comfort, and command."
Wordsworth

To him, the poet,
We dedicate this book



"The reason that the poetess will,
In silence, forgetful, and still;
A perfect woman, nobly planned
To win, to comfort, and command."
Wordsworth

Eleanor Fawcett
Branch Supervisor



A FRIEND

"A diamond in the ring of
acquaintance."

Elmer Lewis
Branch Supervisor



"A diamond in the ring of
separance."

THE STAFF



Editor	Lulu May Pearson
Assistant Editor	Lillian Strickland
Associate Editor	Ella Campbell
Children's Editor	Leora Fuller
Art Editor	Elizabeth Moody
Assistant Art Editor . . .	Elinor Smith
Typist	Elvira Foster

THE STAFF



Editor Miss Mary Pearson
Assistant Editor William Strickland
Associate Editor Miss Campbell
Children's Editor Isaac Miller
Art Editor Elizabeth Moody
Assistant Art Editor Elmer Smith
Typist Elvira Foster

HISTORY

The first public library in this section of Pasadena was the Northeast Deposit Station which was opened November 4, 1913, with 300 books. It was located in the Northeast Dry Goods Store at 868 E. Washington St. The annual report in 1915 showed a circulation of 2,716 and a book collection of 920 volumes. In January, 1917, Miss Clara M. Penfield was appointed custodian of the deposit station.

In April 1918 the juvenile books from the deposit station were transferred to the Longfellow School. In the following September the Longfellow library was made a Branch Library instead of a school library and it took over the books still remaining at the dry goods store on East Washington Street.

In October 1918 Miss Lulu May Pearson was appointed Branch Librarian. The Northeast Branch Library was in the hall of the Longfellow School until it moved into a bungalow on the Longfellow School grounds in December 1918.



Mrs. Beatrice Dane, president of the Board of Education and a continuous friend of the library, had presented a petition to the Library Board requesting better facilities for this district. Through her influence the portable bungalow on the school grounds was fitted up with necessary shelves and some furniture. Mrs. Dane is sometimes called the mother of this library.

HISTORY

The first public library in this section of Pasadena was the Northeast Deposit Station which was opened November 4, 1912, with 200 books. It was located in the Northeast Dry Goods store at 588 E. Washington St. The annual report in 1915 showed a circulation of 2,712 and a book collection of 990 volumes. In January, 1917, Miss Clara W. Bentz was appointed custodian of the deposit station.

In April 1918 the juvenile books from the deposit station were transferred to the Longfellow School. In the following September the Longfellow library was made a branch library instead of a school library and its book over the books still remaining at the dry goods store on East Washington Street.

In October 1918 Miss M. H. Benson was appointed branch librarian. The Northeast Branch library was in the hall of the Longfellow School until it moved into a building on the Longfellow School grounds in December 1918.

Mrs. Beatrice Dano, president of the Board of Trustees and a enthusiastic friend of the library, had presented a petition to the library board requesting better facilities for this classic. Through her influence the bookshelves and on the school grounds was fitted up with necessary shelves and some furniture. Mrs. Dano is sometimes called the mother of this library.



FIRST BUNGALOW



For six years the Northeast Branch Library was housed in the portable bungalow which was graciously loaned to the Library by the Pasadena Board of Education.

FIRST BUNDALO



For six years the Northeast
Branch Library was housed in the
portable bungalow which was
eventually loaned to the library
by the Pasadena Board of Education.

SECOND BUNGALOW



On January 26, 1925 the library was moved into a bungalow on one of the two lots which the city purchased at 999 E. Washington St. Some of the partitions in this five room bungalow were removed, and two stacks were added at the time the Hill Avenue Branch was moved. Some of Hill Avenue's old furniture was also used at Santa Catalina.

In October 1925 the Branch was opened every evening during the week. Before this time it had been open every afternoon and just one evening a week.

SECOND EXHIBIT



On January 26, 1935, the library was moved into a building on one of the two lots which the city purchased at 999 E. Washington St. Some of the partitions in this five room building were removed and the stacks were added at the time the Hill Avenue branch was moved. Some of Hill Avenue's old furniture was also used at Santa Catalina.

In October 1935 E. branch was opened every evening during the week. Before this time it had been open every afternoon and just one evening a week.

NEW BUILDING



In March 1930 the city directors appropriated \$32,000 for a new Branch Library building and Marston & Maybury were appointed the architects.

On July twenty-second and twenty-third the library moved into the basement of the Longfellow School and carried on business there while the present building was under construction. On January 3, 1931 the library was moved into a new beautiful Branch library building.

When the library moved into its new home the name was changed from the Northeast Branch Library to the Santa Catalina Branch Library. For nine and a half years this library has been a great asset to the city of Pasadena and has served thousands of people in this community.

VIEW BUILDING



In 1920 the city directors appropriated \$22,000 for a new Branch Library building and Marion Maybury was appointed the architect.

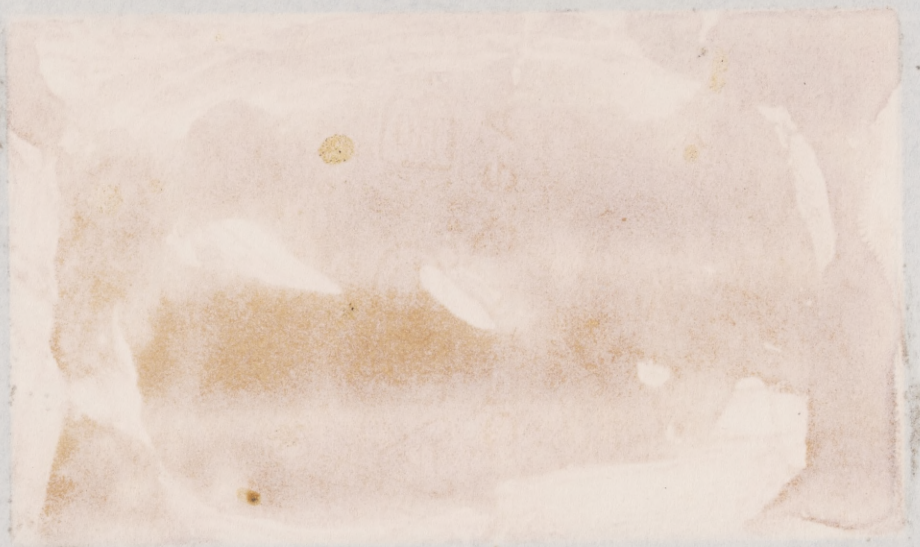
On July twenty-second and twenty-third the library moved into the basement of the Lafayette School and carried on business there while the present building was under construction. On January 2, 1921 the library was moved into a new beautiful Branch Library building.

When the library moved into its new home the name was changed from the Northeast Branch Library to the Santa Catalina Branch Library. For nine and a half years this library has been a great asset to the city of Pasadena and has served thousands of people in this community.

BAY WINDOWS



ST. ANDREW



BOOKS

According to the annual report of July 1, 1919, which was the first report after this library became an established Branch, there were 2811 books in the collection. On July 1, 1940, there were 23,828 volumes in the collection of which 8780 were juvenile and 15,048 were adult.

During the years that the library was in the bungalows most of the money appropriated for books was spent for children's books and adult circulating books. The bungalows were small, the shelving capacity limited, and there were but few tables and chairs. After the library moved into the new building there was a greater need for a good reference collection and many more reference books were purchased.

After Miss Hoit came the reference collection was carefully examined and out-of-date books were discarded. A basic list of reference books was made out by the reference department and several books from this list were added to the Branch collection. This year the library bought the Dictionary of American History in five volumes as well as a number of other reference books.

Inventory of the juvenile non-fiction^{and adult fiction} was taken. Three juvenile and four adult books were missing.

During the past year 795 books were rebound and 18,858 books were mended.

Reserves left during the year were 729 which was 48 more than the preceding year.

For 53 books and 20 magazines which were lost and paid for during the year, \$74.68 was collected.



HOWARD BROWD

MADE IN U.S.A.

BOOKS

According to the annual report of 1912, which was the last report after this library was established in 1911, there were 211 books in the collection. In July 1911, there were 23,224 volumes in the collection of which 170 were juvenile and 19,008 were adult.

During the years that the library was in the hands of the city, the money appropriated for books was small. The collection was small, the shelves were crowded, and there were but few books and chairs. When the library moved into the new building there was a greater need for a good reference collection and many more reference books were purchased.

At present, the library has a reference collection which was carefully examined and out-of-date books were discarded. A large list of reference books was made out by the reference department and several books from this list were added to the current collection. This was done in 1911 and the collection of books in history and literature was as well as a number of other reference books.

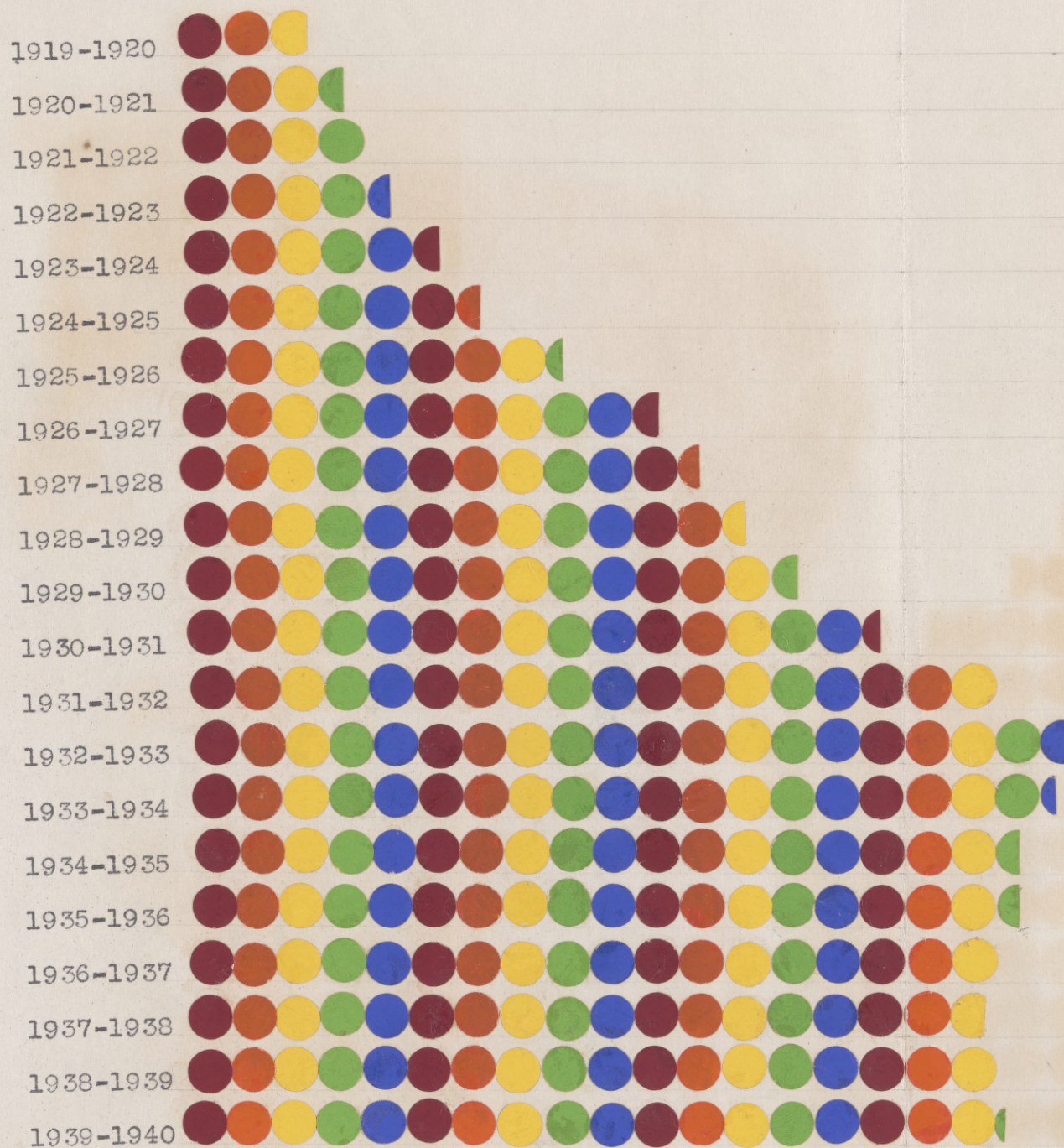
Inventory of the juvenile collection was taken. When juvenile and adult books were mixed.

During the past year 103 books were purchased and 1,355 books were returned.

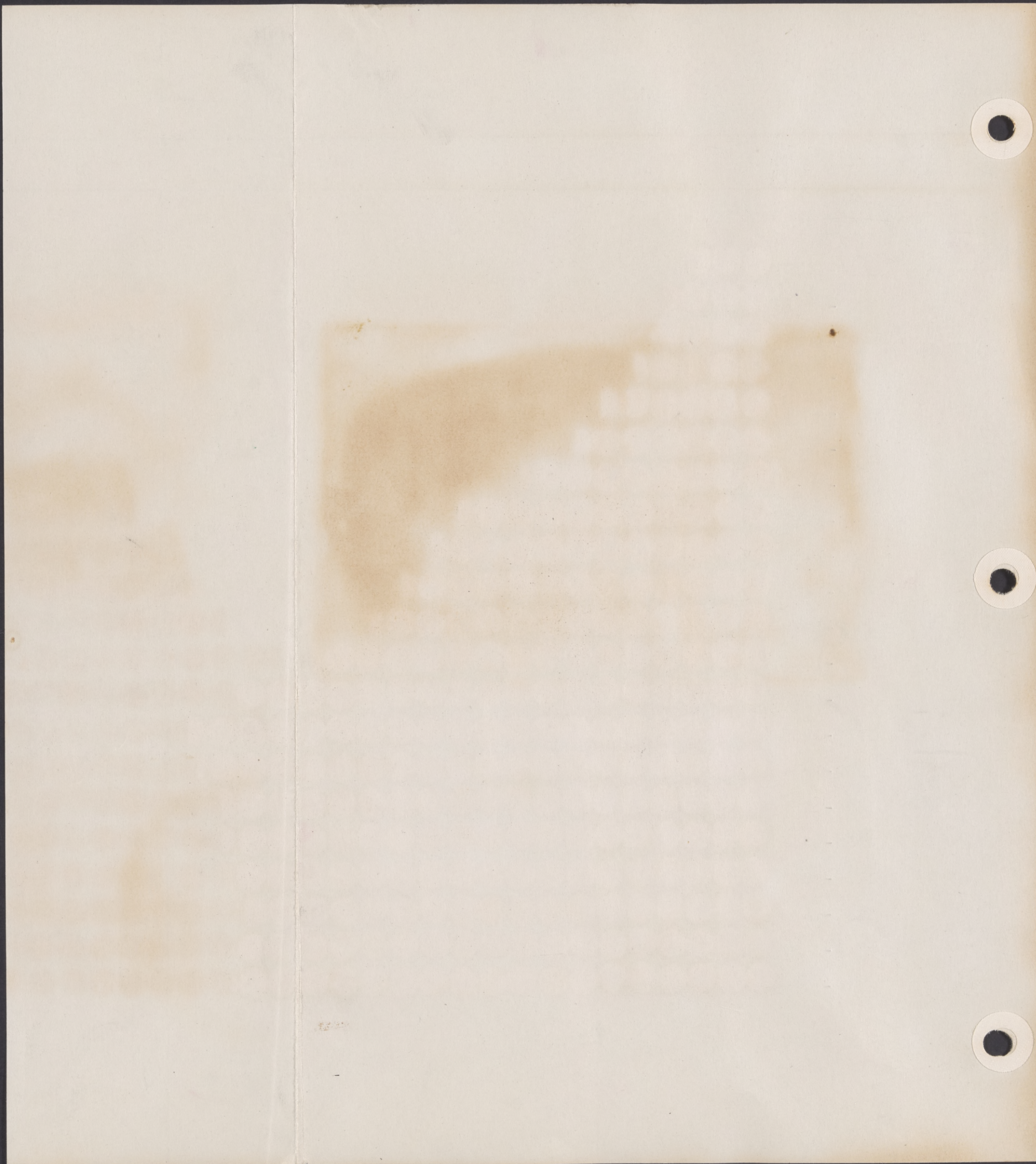
Reserves left during the year were 730 which are 45 more than the preceding year.

For 25 books and 23 newspapers which were lost and 1,117 during the year, 674.25 was collected.

BOOK CIRCULATION



One dot represents 12,000 circulation



CIRCULATION



A BUSY EVENING



CIRCULATION



"A book's a magic sort of thing
That makes you sailor, chief, or king."

CIRCULAR



"A book is a magic box of words
that makes you see, hear, or know."

REFERENCE



Some Students

HOWARD BOND
MADE IN U.S.A.

REPRINTED



Some subjects

CIRCULATION



In the early years of the Branch, recreational reading material composed the greater part of the circulation. Now many students and people engaged in research work come to the Branch with their problems. In the last year the adult non-fiction books in the 100 class and the 300 class have had the largest gain. The total circulation for the last year was 218,462.

CIRCULATION



In the early years of the Branch, the
fiction reading material composed the greater
part of the circulation. Now many students and
people engaged in research work come to the Branch
with their problems. Last year the fiction
circulation was 100,000 and the 100
class have had the largest gain. The fiction cir-
culation for the last year was 115,463.

REFERENCE



The reference books added to the collection in the last few years have added to the ease and efficiency in answering patrons' questions for information.

During the year, 9957 ready reference questions, 999 research questions, and 12,592 readers' advisory questions were answered. This is 3057 more than in the year previous.

QUESTIONS

1. How many calories in a piece of apple pie?
2. Who were St. Sixtus and St. Barbara?
3. Who are the ten best mystery writers?
4. How are the rigging and sails attached to a sloop?
5. What are the characteristics of duramold, a new metal used in airplane construction?
6. What China was used in the U.S. in 1810?
7. What are the characteristics of the people in migratory camps?
8. What is the highest city in North America?
9. How many Eskimos are there in Alaska?
10. How are Talon zippers manufactured?
11. What caused the famine in Ireland?
12. How many states grow spinach?
13. Why has classical music survived through the ages?
14. How much was spent for education in the U.S. last year?
15. What agencies and organizations are against our civil liberties?
16. When did the first bird appear in the world?
17. What does it cost to copyright a poem?
18. Why were there more bank failures in the U.S. than any other country?
19. What are the causes of unemployment?
20. What is an electrocardiograph?



QUESTIONS

1. How many colleges in a place of worship?
2. Who were St. Albert and St. Bernard?
3. Who are the two best writers of the 19th century?
4. How are the things and acts related to a story?
5. What are the characteristics of a novel?
6. What kind of a story is a novel?
7. What kind of a story is a novel?
8. What kind of a story is a novel?
9. What kind of a story is a novel?
10. How many things are there in a story?
11. How many things are there in a story?
12. How many things are there in a story?
13. How many things are there in a story?
14. How many things are there in a story?
15. How many things are there in a story?
16. How many things are there in a story?
17. How many things are there in a story?
18. How many things are there in a story?
19. How many things are there in a story?
20. How many things are there in a story?



REGISTRATION

The section of Pasadena which this Branch serves is a very desirable residential district. Many of our patrons own their homes and are interested in cultural activities. There are very few foreigners in this district and only a few negroes. Some of Altadena's well-to-do residents use our Branch regularly.

At the close of the year there were 6177 registered borrowers at the Branch, including 1998 juvenile and 4179 adult. This is 275 less than a year ago.

Several of our Altadena patrons regularly keep up their subscription cards. Subscriptions amounting to \$35 were taken in during the year.

In November 1938 the Los Angeles County Library at 2632 N. Lake Ave. moved into a new modern library building. Since then a number of our former Altadena patrons have been using the county branch.



REGISTRATION

The section of Pasadena which this branch serves is a very desirable residential district. Many of our patrons own their homes and are interested in cultural activities. There are very few foreigners in this district and only a few negroes. Some of Alabama's well-to-do residents use our branch regularly.

At the close of the year there were 8177 registered borrowers at the branch, including 1998 juveniles and 4178 adults. This is 27% less than a year ago.

Several of our Alabama patrons regularly keep up their subscription cards. Subscriptions amounting to \$75 were taken in during the year.

In November 1939 the Los Angeles County Library at 2822 W. Lake Ave. moved into a new modern library building. Since then a number of our former Alabama patrons have been using the county branch.

MAGAZINES

Current magazine circulation has always been an important feature at this Branch. In the Pasadena Public Library annual report for 1920 the following statement was found. "The use of circulating current magazines has been particularly noticeable here."

The peak in magazine circulation was reached in 1934-35 when 28,097 magazines were circulated, of which 1950 were juvenile and 26,147 were adult. Since then there has been a loss in magazine circulation as well as in other classes.

In 1939-40 the magazine circulation was 23,117, including 1126 juvenile and 21,991 adult.

The magazines at the Branch during the last year include 101 subscriptions, 11 duplicates and 19 gifts. Four newspapers come to the Branch including one gift.



MAGAZINES

Current magazine circulation has always been an important feature of this Branch. In the Pasadena Public Library annual report for 1930 the following statement was found: "The use of circulating current magazines has been particularly noticeable."

The peak in magazine circulation was reached in 1934-35 when 23,397 magazines were circulated, of which 12,500 were juvenile and 20,147 were adult. Since that time there has been a loss in magazine circulation as well as in other classes.

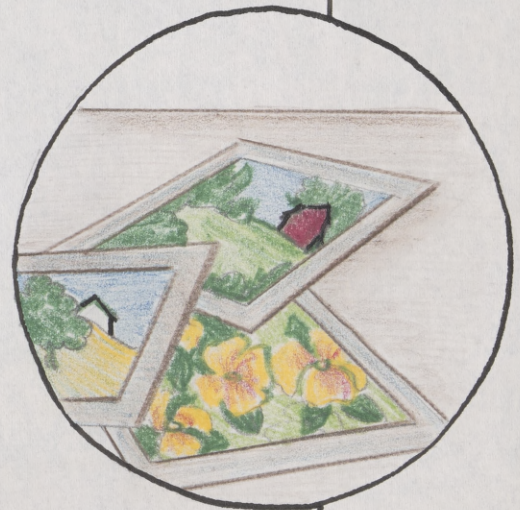
In 1938-39 the magazine circulation was 27,117, including 11,826 juvenile and 21,291 adult.

The magazine at the Branch during the last year include 101 subscriptions, 11 duplicates and 12 gifts. Four newspapers come to the Branch including one gift.

PICTURES

The picture collection is useful in answering many questions. Teachers and students borrow sets of pictures to help in various school projects. There are 5123 mounted pictures and several boxes of classified unmounted pictures in the Branch Collection. During the year 3792 pictures were circulated.

But the yearly circulation does not begin to measure the value or the use of this file, for not only students, but artists as well, find the pictures valuable. One artist wanted a picture of a torch to help in designing a \$3500 graveyard monument. Another wanted pictures of different sports, because he was working on a mural painting for a clubhouse, and the positions of the players had to be true to the games.



PICTURE

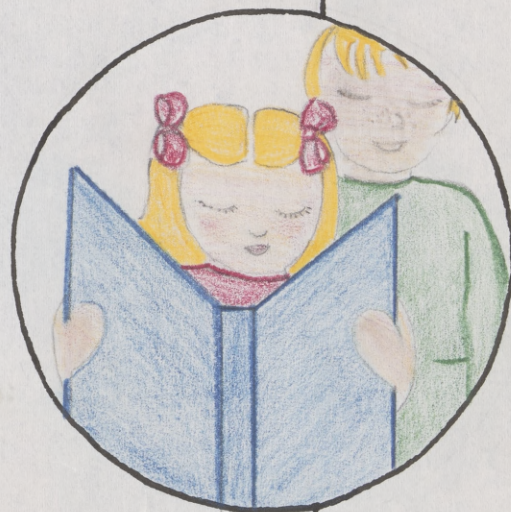
The picture collection is useful
in answering many questions. Teachers
and school administrators need to know
to help in various school projects.
There are 213 mounted pictures and
several boxes of slides. The pictures
show the life of the American soldier
during the years 1914-1918. The
pictures are:

and the really different in those
not begin to measure the value of the
use of this life. For not only students
but adults as well. The pictures
valuable. One said it wanted a picture
of a town to help in designing a
\$1500.00 permanent monument. Another
wanted pictures of different schools.
because he was working on a mural painting
for a clubhouse. And the collection
of the pictures had to be given to the
names.



CHILDREN

This library has always been very closely connected with the Longfellow School and the children's work has always been very important. Miss Leora Fuller was appointed Children's Librarian in August 1931. Before this the children's work was carried on by the Branch Librarian. Always a fine feeling of cooperation and mutual endeavor has bound together the school administrators and the library staff. Teachers and principals in all the schools have eagerly entered into any suggested project of the library. Children eager for a "good book" to read, anxious over a school assignment, or passing away time find that the "library teachers" all have a kindly and friendly personal interest in each comer.



CHILDREN

This library has always been very closely connected with the local school and the children's work has always been very important. Miss Jean Miller was appointed Children's Librarian in August 1931. Before this the children's work was carried on by the Branch Librarian. Always a fine feeling of cooperation and mutual endeavor has bound together the school administrators and the library staff. Teachers and principals in all the schools have eagerly entered into any suggested project of the library. Children eager for a "good book" to read, anxious over a school assignment, or passing away time find that the "library centers" all have a kindly and friendly personal interest in each corner.

CHILDREN



A Busy Afternoon



At Home in the Library

CHILDREN



At Home in the Library

CHILDREN



"Buying" Books



A Two Year Old



"LITTLE ONES"



The Brisley Twins
Three Years Old

"LITTLE ONE"



The Butcher Twins
Three Years Old

JOHN

WORK WITH THE SCHOOLS



Teachers and children have always enjoyed visiting the Branch in class groups. In the first days of this library, boys and girls, accompanied by their teachers, came to visit the Northeast Branch from Longfellow, Pilgrim and Pasadena Academy. With the trend of population north and east, five schools were built in this district; John Marshall, Charles W. Eliot, Daniel Webster, Luther Burbank, and St. Elizabeth's. With the increase in schools more and more classes came to have a share in the library. During the past fiscal year, 368 classes from the elementary schools visited the Branch, and thirty-five stories and book reviews were given in their school assemblies. To further the bond of friendliness between the children and the library, 149 regular classroom visits were made at these schools.

A new feature this year at Burbank School was the Reading Honor Roll called "The Book a Month Club." The library each month prepared a list of questions and a list of the books in which the answers could be found.

CHILDREN

Visits
to
the
Library





SUMMER READING



In 1921 certificates were given to children who read ten or more books during the summer. In 1930 the Summer Vacation Reading Travel Club was started and the travel map replaced the certificate. The Vacation Reading Travel Club has been for children from the third grade up. In 1939 the Ladder Club was started for the younger children who wanted some recognition of their reading. Tickets are given to the travel club children and this summer Brownie tickets have been made for the little people. At this Branch in 1921, certificates were given to 38 children. In the summer of 1939, travel maps were given to 448 children and ladders to 55 children.

SUMMER READING



In 1921 certificates were given to chil-
dren who read ten or more books during the
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from the third grade up. In 1922 the leader
Club was started for the younger children who
wanted some recognition of their reading.
Tickets are given to the travel club children
and this summer Brownie tickets have been
made for the little people. At this branch
in 1921, certificates were given to 33 chil-
dren. In the summer of 1920, travel maps
were given to 44 children and leaders to 28
children.

READING CLUB



Giving Reports



"And, then, what happened—?"

READING CLUB



GIVING REPORTS



"And then, what happened?"

THE STORY HOUR



This is the third summer that there has been a story hour at the Branch for the children. The story hours have been on Thursday mornings from the time school closed until the Branch closed in August. In the summer of 1939 there were seven story hours but in 1940 there will be just five because school closed a week later and the Fourth of July came on a Thursday. The summer story hours have always been well attended, ranging from 130 to 300 children. On June 27, 1940, there were 214 children present. The Children's librarian told stories from important children's books, including many of the classics.

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STORY HOUR



Waiting in the garden
for the Story Hour



Labels in the center
for the first time

READY FOR THE STORY



LANDS OF THE STORY



NOW, THE STORY



HOW THE STORY



BOOK WEEK



For several years a play has been given in the Branch Library during national Book Week in November. In 1936 a puppet play was given by The After School Dramatics Club at Longfellow School. Usually the Children's Librarian has selected a play or written a play suitable for Book Week and one room at Longfellow School has given the play in the Library. Two or three performances are usually given so that all of the children in the school have a chance to see it.

In November 1939 Grace Dawson's book, *Nuggets of Singing Creek*, was dramatized and presented by a fifth grade class. Mrs. Dawson attended each performance and gave a little talk to each group of children.

New Children's books from Vroman's Book Store have been displayed each year during Book Week.

BOOK WEEK



For several years a play has been given in the library during National Book Week in November. In 1955 a puppet play was given by the After School Dramatic Club at Longfellow School. Usually the children's librarian has selected a play or written a play entitled for Book Week and a room at Longfellow School has given the play in the library. Two or three performances are usually given so that all of the children in the school have a chance to see it.

In November 1959 Grace Davison's book, *Stories of Little Green*, was dramatized and presented by a fifth grade class. Mrs. Davison attended each performance and gave a little talk to each group of children.

New Children's books from Brown's Book Store have been displayed each year during Book Week.

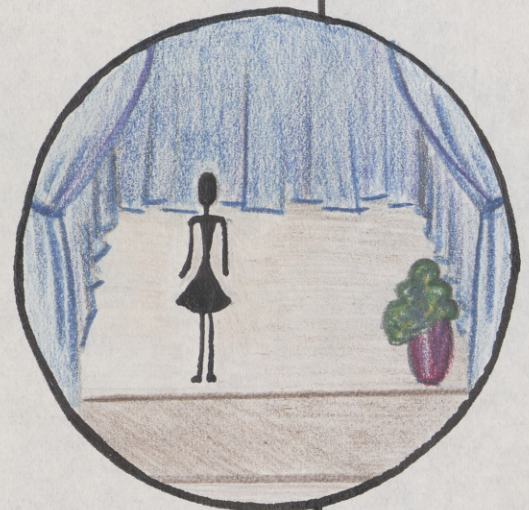
TALKS

Through the years the Branch Librarian and the Children's Librarian have given many talks in the schools and to various organizations. In the last few years the Children's Librarian has told many stories in school assemblies and has given numerous book reviews.

Within the last year the Children's Librarian gave talks or told stories to the Immanuel Baptist Junior High Sunday School group, St. Mark's pre-school Twelfth Night party, the Methodist Church Parents' Class, and the Gleaners' Class at the Lake Avenue Congregational Church.

It was fun during the Christmas holidays, at Miss Grace Hammond's invitation, to tell stories at the Fremont School Christmas story hour, to share a story with the Campfire Girls in their Christmas Vesper Services, and to visit with the Jewish children at the inauguration of the B'nai B'rith children's Sabbath.

New books and stories were introduced to the Marshall seventh and eighth grade English classes, Eliot's seventh and eighth grade public speaking classes, and to the Study Club of Marshall P.T.A.



THIS

Through the years the Annual Librarian and the
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Within the last year several Children's Librarians
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book reviews.



SEMINAR ROOM

The Club room has been used for adult education classes, university extension classes, club meetings, conferences, and school classes which have come to the Branch when the library was open to the public.

During the past year the Garden Section and Art Section of the College Women's Club held some of their meetings here. Mrs. Michelson's class, Art in Dress, met regularly on Thursday afternoons during the school year.



SEMINAR ROOM

The Club room has been used for adult education classes, university extension classes, club meetings, conferences, and social classes which have come to the branch when the library was open to the public.

During the past year the Garden Section and Art Section of the College Women's Club held some of their meetings here. Mrs. Nicholson's class, Art in Dress, met regularly on Thursdays at 1:30 p.m. during the school year.

NEW STAFF MEMBERS

Elinor L.
Smith began
work here on
Oct. 2, 1939
when Ethel
Harris was
transferred
to another
Branch.



Elizabeth
Moody joined
the staff on
Nov. 1, 1939
when Helen
Higbie re-
signed to be
married.



NEW BRITAIN MEMBERS



Blindon J.
Smith began
work here on
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Harris was
transferred
to another
branch.

Kittabehn
Moody joined
the staff on
Nov. 1, 1933
when Helen
Harris re-
signed to be
married.



Marvin Watson,
Page



Warren Hecox,
Caretaker





James Watson
1840

James Watson
1840

ACKNOWLEDGEMENTS

The staff wishes to thank Marvin Watson for many of the pictures in this yearbook. He does his own printing.

We thank Warren Hecox for his many little courtesies.

We thank the Park Department for the ferns, potted plants, and shrubbery which have been given to the Branch at various times during the years. Last year at Christmas time a load of cedar boughs was brought to the Branch with which the staff made large wreaths and decorated the library. Several years the Park Department has furnished the needed shrubbery to stage the Book Week plays.

We thank Mr. Charles P. Turner, the gardener who cares for the library grounds, for many bouquets from the flower garden north of the building.

One of our patrons, Mrs. Jennie Pinkerton, has been generous with flowers from her garden. We appreciate her interest.

The work of the W.P.A. women has been a great help to the Branch. On February 13, 1933, they began inspecting the books at the front door as patrons left the library. On September 7, 1939, this inspection was discontinued by a new ruling of the Works Progress Administration. The W.P.A. women help by reading shelves, filing, and mending.

We are glad for the work of the special investigator in returning long overdue books.

ACKNOWLEDGMENTS

The staff wishes to thank Mrs. Watson for many of the plants in this nursery. He does his own painting.

The thank you goes to Mrs. Watson for many little surprises.

We thank the Park Department for the form, potted plants, and nursery which have been given to the Branch at various times during the year. Last year at Christmas time a load of cedar cones was brought to the Branch which the staff made large wreaths and decorated the library. Several years the Park Department has furnished the needed nursery to state the Book Week days.

We thank Mr. Charles F. Turner, the manager who cares for the library grounds, for many plants from the flower garden north of the building.

One of our patrons, Mrs. Jennie Peterson, has been generous with flowers from her garden. We appreciate her interest.

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We are glad for the work of the special investigator in returning for various books.



NIGHTFALL







HOWARD BOND

HOWARD BOND
MADE IN U.S.A.







